



Our Mission

Provide communication and support for early childhood reading organizations by acting as a communication pipeline among all. Collaboratively provide services and resources focusing on early childhood development from birth through reading, positive interactions, and language development.

DID YOU KNOW?

- Less than 50% of 3rd graders can read at 3rd grade level.
- 40% of young children in the Grand Traverse region are not ready for kindergarten.
- The best solution to the problem is to read to babies and continue reading WITH them through the early grades.
- Parents and family members can provide a child the best opportunity to become a good reader by reading to and with them for 15 minutes each day.



WHAT CAN YOU DO?

- As EXPECTING parents, start learning about reading resources.
- As a NEW parent, read 15 minutes a day TO babies.
- Continue to read WITH your child through the early grades.
- Encourage family members, friends and neighbors to share in reading with your child.



“The fire of literacy is created by the emotional sparks between a child, a book, and the person reading. It isn’t achieved by the book alone, nor by the child alone, nor by the adult who’s reading aloud. It’s the relationship winding between all three, bringing them together in easy harmony.” – Mem Fox

From: *Reading Magic: Why Reading Aloud to Our Children Will Change Their Lives Forever*



www.readtomegtr.com

READ TO THEM AND WATCH THEM GROW!

FREE BOOKS: It's easy

- Born to Read <http://rotaryborntoread.org> Facebook: BorntoReadTC
- Dolly Parton's Imagination Library www.imaginationlibrary.com
Children ages birth to fifth birthday living in funded zip code areas
- PoWeR! Book Bags www.powerbookbags.org Facebook: powerbookbags
- Traverse Area District Library www.tadl.org/youth Facebook: TADLkids

MORE RESOURCES & INFORMATION

- 5 to One mary@5toone.org
- Benzie County Resources bvgerhart@gmail.com
- Child & Family Services ttruschke@cfs3L.org
- Bright by Text www.unitedwaynwmi.org/brightbytext
- Head Start & Early Head Start www.nmcaa.net
- Your local/district library: see Read to Me website for detailed list