



# LEELANAU AUTO

— REPAIR. MAINTAIN. ENHANCE. —

## FOR IMMEDIATE RELEASE

**Cedar, MI** (January 2, 2020) – Leelanau Auto is excited to start 2020 by announcing a program for local student drivers. Effective immediately, Leelanau Auto is offering new tires at COST to students and parents for student driven cars. This is not a limited time promotion, it's a new policy designed to help local students stay safe by allowing them more affordable tires.



*“Good quality tires can be a burdensome expense for many drivers, and especially young drivers in our area. When thinking about how we can help young drivers stay safe, we thought offering tires at cost is the way we could help the most.”*

*Owner, Ryan Thompson*

Students are asked to call or text message Leelanau Auto at (231) 835-0686 to schedule an appointment for new tire fitting. A current student ID is required in the name of the driver to qualify for at cost tire pricing. Installation and old tire disposal costs are set at their regular rates.



Leelanau Auto  
9162 S. Kasson St.  
Cedar, MI 49621  
231.835.0686  
leelanauauto@gmail.com