Banzhaf, John. Interview. Super Size Me. Dir. Morgan Spurlock. Cameo, 2005. DVD.

Describe nature of sources authority.

John F. Banzhaf III is a nationally known professor and practitioner of public interest law at George Washington University. Banzhaf successfully pioneered lawsuits against the tobacco industry and is doing the same thing with the fast food industry, namely McDonald's. While Banzhaf is highly knowledgeable about the legal issues involved, he has demonstrates significant bias and an "ambulance chaser" mentality through the use of his website to recruit plaintiffs for obesity based lawsuits.

Write annotation for individuals who are presented as experts as if they ARE a source.

Reveal bias or potential for it.

"Fat Nation Fights Back--sort of." U.S. News and World Report 1 July 2002, 133:,1 p 4.

Comment on characteristics associated with type of publication (in this case a popular periodical).

U.S. News & World Report LP. Web. 10 Feb. 2006.

While this article reporting on the expansion of the "national waste line" uses facts that are accurate and commonly known to be true, it provides limited new information on the obesity issue as it relates to the fast food industry. However, the unnamed editors do share with the reader the opinions and intended legal approach of public interest lawyer, John Banzhaf - infamous for his successful class-action lawsuits against the tobacco industry - against fast food chain, McDonald's. The source provides no source documentation and promotes the increasingly popular opinion that fast food is responsible for the obesity epidemic without investigating the impact of other risk factors. An interesting read, but lacking the scholarship necessary to use for serious research purposes.

Discuss limitations.

Connect to information /argument presented in film.

Discuss

providing

context in

scope.

which

info is

found.

discrete

United States. Centers for Disease Control and Prevention. Overweight and Obesity: U.S.

Obesity Trends, 1984-2004. N.p., 2006. Web. 10 Feb. 2006.

Summarize AND critique.

Describe parts of a larger source as they apply to the film. The web page provides a map illustrating the level of obesity across America. The data was collected through telephone surveys with individuals across the country. The page has limited scope, simply indicating increased obesity across the United States since 1985. However, the site as a whole includes links to related and pertinent information including, but not limited to, a definition of obesity, contributing factors, and health related consequences. Information ranges from scholarly research to general information. The Center for Disease Control and Prevention is a respected and credible source for information related to health and wellness.

Describe nature of authority for organizations and institutions as well as for individuals.